**Dear Kendo Equipment Vendors, Corporate Sponsors, AUSKF Regional Federations and Dojos:**

**Subject: Program and Sponsorship for 6th AUSKF Junior Open National Championships**

Greetings from the All United States Kendo Federation (“AUSKF”). AUSKF will be preparing a Program for the 6th All United States Junior Open National Championships (“JONC”) to be held in Detroit, Michigan on June 25, 2016. The Program will contain sections for sponsorship, advertisements or personal messages from corporate sponsors and AUSKF Regional Federations and Dojos. We are respectfully seeking out your support for the participants of the JONC.

This is a great way to show your support for your kenshi and US Kendo!

Contributions may be tax deductible to the extent permitted by federal and state law.

**Sponsorship Levels/Advertising/Personal Message:** We have attached a ***Sponsorship Level* / *Advertising / Personal Message Form*** describing the approximate size and price of the various opportunities to convey your message available for the Program. **We are requesting that you:**

* **Reserve your advertiser/personal message commitment and size by April 15, 2016.**
* **Submit all art files along with payment: by May 20, 2016**

We look forward to having an exciting US Junior Open National Championships in Detroit and creating a great Tournament Program for the Championships.

Thank you in advance for all your effort and support.

**2016 AUSKF Junior Open National Championships Committee**

**6th AUSKF Junior Open National Championships Program**

***Sponsorship Levels* / *Advertising / Personal Message Form***

1. Please reserve your ad or personal message by: **April 15, 2016**, by sending an email containing the information on the ***Reservation Form*** below to Eddie Hurt at: edhurt@pacbell.net

This will let us plan in advance the size and layout of the program. Once we receive your form, we will reserve your ad/personal message and await your artwork.

1. Please send a copy of the reservation form, together with your **payment**, by **May 20, 2016** to:

AUSKF

c/o Yuji Onitsuka

1830 Chablis Way

Gonzales, California 93926

Checks should be payable to: ***All United States Kendo Federation***

1. Send your message, advertisement, art design, and/or photos (we cannot accept any negatives) to:

Eddie Hurt

172 Pacific Avenue

Pacific Grove, CA 93950

Or email files to Eddie Hurt: edhurt@pacbell.net

**Due Date: May 20, 2016**

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| **Ad Requirements**  - Please submit your color or B&W ad sized to the specifications provided.  - Acceptable file formats - JPG, PDF, 300 dpi, CMYK, with crop marks.  - Full page bleeds are acceptable (8-3/4” x 11-1/4”), please include 1/8” bleed all sides with crop and bleed marks.  - Your ads will not be returned unless requested.  - Please include contact information with your submission.  - If you do not have artwork, please submit your text copy and we will create a simple ad for you.  - Any questions regarding file set up please contact [wayne@kosakadesign.com](mailto:wayne@kosakadesign.com" \t "_blank)  The sizes and prices for the advertisements are as described below. Please check the appropriate box(s) for the advertisement or personal message you wish to place in the Program and/or make a contribution.  The All-United States Kendo Federation (“AUSKF”) is a 501(c)(3) non-profit organization, and contributions may be tax deductible to the extent permitted by federal and state law. Please consult your tax advisor for advice regarding any potential tax deductions.   |  |  | | --- | --- | |  |  | |

***Sponsor Levels / Divisional Sponsor/ Advertising / Personal Message Reservation Form***

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| --- | --- | --- |
| Type of Contribution | Sponsor Level, Size of Advertisement / Personal Message | Donation |
|  |  |  |
| 🞎 **Division** Sponsor | Perpetual Trophy for your selected division presented to individual champion or team along with AUSKF division trophy | $500.00 |
| 🞎 Booth at Event | Approximately 10’x10’ booth space with one 6’ table & 2 chairs to be provided | $300.00 |
| 🞎 Website link | Link/Ad on front page of official website as “official sponsor” | $300.00 |
| 🞎 Full Page Ad | Full Page Ad / Message (8” x 10-1/2”) | $200.00 |
| 🞎 Half Page Ad | Half Page Ad / Message (8” x 5-1/4”) | $100.00 |
| 🞎 Business Card Ad | Business Card Size Ad (4” x 2-5/8”) | $50.00 |
|  |  |  |
| 🞎 I am glad to make a generous contribution to support AUSKF | $\_\_\_\_\_\_ |  |

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| Name: |  |
| Company/Federation/Dojo: |  |
| Address: |  |
| Telephone: |  |
| Email: |  |